

# Executive Leadership Summer Roundtable Series

**improve** & **accelerate**  
IN THE DOWNTURN IN THE RECOVERY

June 18<sup>th</sup> @1pm



CUSTOMER  
FOCUS

June 29<sup>th</sup> @8am



PIVOTING  
STRATEGY

July 15<sup>th</sup> @9am



CONTINUOUS  
IMPROVEMENT

July 28<sup>th</sup> @1pm



THE "NEW"  
OFFICE

Aug 12<sup>th</sup> @8am



COMPANY  
CULTURE



*Join us for 45-minute conversations aimed at sharing best practices, igniting ideas, and networking with executive level peers throughout the Portland area.*



# Focusing on our Customers

June 18<sup>th</sup> @1pm

Sample topics:

- Supporting customer engagement in a socially distant world
- Using technology to engage with your customers
- Meeting the changing needs of your customers
- Responding to new needs
- New role of sales (including less travel)



# Pivoting Strategy

June 29<sup>th</sup> @8am

Sample topics:

- Strategies for growth/replacing lost revenue
- Evaluating and renewing your strategy
- Communication of new strategy through the organization
- Shifting to our new environment – innovation in what we offer/how we offer it
- Preparing our workers for the “new” normal in business



# Continuous Improvement

July 15<sup>th</sup> @9am

Sample topics:

- Employee engagement
- CI Metrics
- Daily Management Systems, Huddles, and Gemba walks with remote workers
- Best practices for conducting improvement projects while socially distanced
- Creating an agile mindset in all departments to shift and adjust to sudden changes



# The “New” Office

July 28<sup>th</sup> @1pm

## Sample topics:

- Selecting who comes back, who stays home
- Remodeling for physical distancing
- Physical distance best practices
- Managing teams who are on and off site
- Defining the new norm for working together

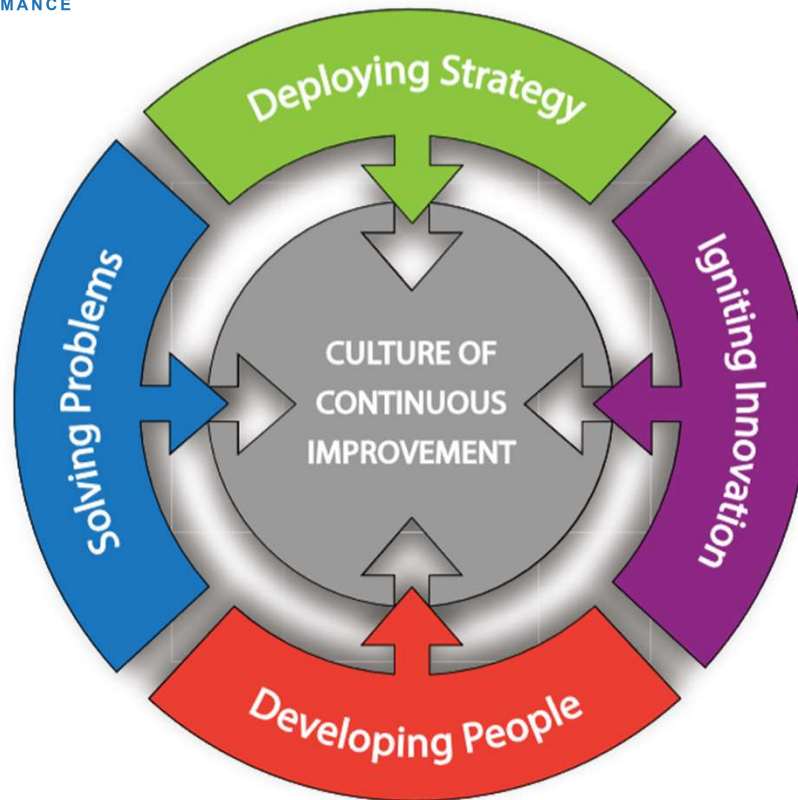


# Maintaining Company Culture

Aug 12<sup>th</sup> @8am

Sample topics:

- Engaging all employees
- Fair vs Same
- Communication best practices
- Examples of how you've approached keeping the key elements of your culture
- What parts of your culture needed to shift? How did you do this?



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