

Ideal Behaviors that Drive Ideal Results

Creating an “I Matter” Culture

What if the biggest lever for improving your business results wasn't a new process or a new tool, but how your people feel about coming to work? That's the question Gary Peterson has spent his career answering.

The Insights You Will Walk Away With

- ✓ Work can be incredible for every person in the organization, including leadership.
- ✓ Thinking differently about engagement is the key lever for transformation.
- ✓ Businesses thrive beyond expectations when every person creates more value for the client/customer.
- ✓ Ideal behaviors at all levels, including your own as a leader, drive ideal results.

INTENDED AUDIENCE

Senior Leaders: Director level and above

Gary Peterson



Former EVP, Supply Chain & Production, O.C. Tanner

“I thrive on building connections across all levels of an organization, because helping people engage is at the heart of my leadership style.”

At O.C. Tanner, Gary led an 800% productivity increase and built one of the most studied Continuous Improvement cultures worldwide. He's a Shingo Prize and AME Hall of Fame recipient. Gary demonstrates that respect for people is the ultimate competitive advantage. He now travels the world helping leaders do a better job of engaging their people.

DATE & TIME

Nov 5, 2026

11:00 AM–12:30 PM PT

COST

\$100 / person

\$75/person, teams of 5+

REGISTER

Email jennifer@nwhpec.com

Include names, emails & job titles of attendees